Eduarda M Delcourt

Product Designer | Lisbon

🔗 **LinkedIn** | **Website / Portfolio**

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Thrilled to be part of the dynamic tech community, I specialize in crafting innovative solutions that bridge products and users. With a background in Graphic Design and Digital Strategies, including expertise in Design Systems and data analysis, I bring a unique perspective and creativity, adept at balancing user needs with business goals. Passionate about close-knit teamwork, I thrive on ensuring smooth implementation and personal/professional growth. With an open mind and strong communication skills, I'm always ready for new challenges.

Work Experience

Product Designer, Deel
Feb 2023 - Dez 2023

HR & Compliance | SaaS | B2B | B2C | Figma

- Lead the design efforts for the Treasury and Credit Control product within the fintech team.
- Optimized the user experience and product functionality for treasury, resulting in a 16% improvement in customer satisfaction based on NPS research.
- Actively engaged with the Product Manager in decision-making processes, research, and developing goals for the Treasury team for Q2, Q3, and Q4 in partnership.
- Strengthened collaboration between developers and designers by restructuring delivery processes, organizing remote team-building activities, and facilitating clear communication.

Product Designer, Nansen
Feb 2022 - Jan 2023

Web3 | SaaS | B2B | B2C | Figma | Zero Height

- Lead the collaborative effort with the core team to design user-friendly interfaces and experiences, leveraging expertise in UX/UI design.
- Championed the development of the Nansen Design System, single-handedly creating approximately 60% of the documentation from scratch, laying a solid foundation for future enhancements.
- Restructured the deliverables process based on positive feedback from PMs and developers, subsequently implementing it across the entire design team, enhancing efficiency and alignment.

Product Designer, Defined.ai
Mar 2019 - Feb 2022

AI | SaaS | B2B | B2C | Figma | Sketch | Zero Height | Invision

- Worked as a Product Designer, developing both internal and external products, gaining valuable experience in product design.
- Transitioned into the role of Design System manager, streamlining communication between development and design teams, in alignment with the collaborative ethos of the company.
- Ensured the upkeep of documentation, maintained functional libraries, and orchestrated the roadmap and metrics, fostering a structured and efficient design process.

Education

Ibmec | Post Graduation in Marketing and Digital Strategies
Jan 2016 - Dec 2017 Rio de Janeiro, Brazil

PUC-Rio | Bachelor of Arts and Design - Visual Comunication
Aug 2008 - Dec 2014 Rio de Janeiro, Brazil

Courses

Instituto Europeo Di Design Madrid (IED)
Design Summer Course | Jul 2013 - Aug 2013 Madrid, Spain

Udemy
ChatGPT Complete Course | May 2023 online
Emotional Inteligence | Oct 2020 online
Confidence Blueprint | Nov 2020 online
Figma Essential Training | Nov 2020 online

Skills

Product strategy | Collaborative work | User-Centered Design | Data Analysis | Design System | Design Thinking | UX/UI

Additional Skills

- Proficient in design tools such as Figma, Sketch, Miro and Adobe Creative Suite
- Experience with Agile development methodologies
- Fluent in English and conversational in Spanish